

Gerardo Hernandez Flores
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Dear Hiring Manager,

I am excited to apply for a role that aligns with my expertise in IT development and project management. With over 17 years of experience in Information Technology, I have successfully led development teams, optimized processes, and contributed to innovative digital solutions across Human Resources, Publishing, Insurtech, Fintech, and Automotive industries.

At Audi Mexico, I have transformed business needs into technical solutions, leading requirement gathering and ensuring seamless implementation of development phases. My ability to integrate modern methodologies has strengthened teams and streamlined workflows, improving operational efficiency. Previously, at Smart Plus, I managed front-end development, creating interactive web interfaces and enhancing user experiences. My role at MyCaribu further deepened my UX/UI expertise, where I designed mobile applications with a strong usability and accessibility focus.

Beyond technical skills, I thrive in leadership, proactive problem-solving, and cross-functional collaboration. My experience working with Scrum methodologies has enabled me to deliver scalable and efficient solutions while maintaining agility in dynamic environments.

I am eager to bring my skills and expertise to your team and contribute to meaningful projects. I welcome the opportunity to discuss how my background aligns with your organization's goals. Thank you for your time and consideration.

Best regards,

Gerardo Hernandez Flores

Continue to view my resume.



GERARDO HERNANDEZ

PROFILE

With 17 years of experience in Information Technology, I lead development teams, overseeing activities and documentation to optimize processes. My background spans web design, front-end development, and project management, actively participating in the entire development lifecycle—from analysis to production. I have worked across five key industries: Human Resources, Publishing, Insurtech, Fintech, and Automotive.

CONTACT INFORMATION

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TECHNICAL SKILLS

Angular • Bootstrap • CSS3 • GIT •
HTML5 • Javascript • jQuery • MySQL
• React JS • Typescript • Vue JS •
Woocommerce • WordPress • AWS •
Microsoft 365 • Windows OS • Mac OS
• Illustrator • Photoshop • Adobe XD

SOFT SKILLS

Self-management • Leadership •
Proactivity • Resilience • Teamwork •
Effective communication • Conflict
resolution • Adaptability

LANGUAGES

Spanish: Native
English: B1

WORK EXPERIENCE*

Senior IT Development Specialist

Audi Mexico | Automotive | Nov. 2023 – Present | Hybrid

Translate business needs into technical solutions by leading requirements gathering. Oversee and approve documentation to ensure quality and compliance. Ensure proper implementation of development phases, aligning with project objectives. Guide the development team using modern methodologies and technologies for optimal results. Analyze and supervise technical support issues to maintain efficiency. Coordinate maintenance and updates to ensure stability and continuous improvement. Define developer responsibilities to establish a clear and effective structure. Prepare technical and financial proposals aligned with strategic goals. Manage development service providers to enhance collaboration and efficiency.

Front-end Developer

Smart Plus | Fintech | Dec. 2020 – Mar. 2023 | Remote

Managed front-end team activities, ensuring efficiency and high-quality deliverables. Developed interactive and optimized web interfaces to enhance user experience. Designed and structured user interfaces, applying accessibility and responsive design principles. Analyzed and designed digital products with a UX/UI focus, improving usability and functionality. Maintained and updated websites and web applications, ensuring stability and continuous improvements.

UX/UI Designer & Front-end Developer

MyCaribu | Insurtech | Jan. 2020 - Dec. 2020 | Remote

Designed and optimized user interfaces for mobile applications, improving usability and accessibility. Analyzed and structured the website to ensure an intuitive and functional user experience. Developed responsive web interfaces, adhering to design standards and accessibility guidelines. Maintained and updated the website, ensuring stability and continuous improvements.

EDUCATION

Computer Systems Engineering

Virtual University of the State of Guanajuato (UVEG)
2020 – 2023

Technical Degree in Graphic Design

Centro de Estudios Computacionales Del Valle de México
2002 – 2005

** To view my full work experience, visit my website or LinkedIn.*